

Cool Japan Fund Inc.

Tokyo, December 9, 2016

**LP investment in a Growth Fund  
That Aims to Establish and Support Innovative ICT Ventures  
- Contributing to the Sustained Growth of Japan's Tourism and Inbound Industries -**

Cool Japan Fund has decided to invest a maximum of 5 billion yen in the GB-VI Growth Fund Investment Limited Partnership, which is organized and managed by hands-on venture capital Global Brain Corporation (Global Brain).

The growth fund aims to strengthen Japan's competitiveness in the global market, and also to establish and support innovative ICT ventures that are capable of contributing to the global economy. Investments will be made to a wide variety of ventures that utilize ICT to offer a high degree of novelty in their businesses, especially those that focus on the Tokyo 2020 Olympic and Paralympic Games in analyzing the needs of foreign visitors, promoting to them, offering them high-quality travel experience programs, and supporting them in purchasing Japanese products through cross-border e-commerce after they leave Japan.

Through its investment in the growth fund, Cool Japan Fund will increase the value of Japan's tourism and inbound industries by encouraging mutual connections that link the various operations in each industry together, inviting a greater demand for inbound consumers, and also contributing to the construction of a foundation that supports the sustained growth of relevant industries.

Global Brain is a venture capital with strategic sourcing capabilities that are based on its advanced understanding of trends in information and communication technology, as well as its ability to analyze them. Another one of its strengths is its ability to offer fine-tuned hands-on support to the companies it invests in, which is made possible by its teams with diverse backgrounds. Since its establishment in 1998, Global Brain has organized numerous funds and holds the excellent performance of investments.

Cool Japan Fund has decided to invest a maximum of 5 billion yen in the GB-VI Growth Fund Investment Limited Partnership (fund size of approximately 20 billion yen), which was organized on December 1, 2016 to establish and support innovative ICT ventures that can strengthen Japan's industrial competitiveness in the global market, and are also capable of contributing to the global economy. In addition to Cool Japan Fund, other organizations - including financial institutions and business firms - will also invest in this growth fund as limited partners.

As efforts are being made to make Japan “a tourism-oriented developed nation” for the hosting of the Tokyo 2020 Olympic and Paralympic Games, numerous ventures are starting - or planning - to offer new services that utilize advanced technologies such as ICT in Japan’s tourism and inbound industries. The growth fund is also capable of meeting the increasing need for funding of such ventures.

For example, investments will be made to a wide variety of ventures that utilize ICT to offer a high degree of novelty in their businesses in analyzing the needs of foreign visitors, promoting to them, offering them high-quality travel experience programs, and supporting them in purchasing Japanese products through cross-border e-commerce after they leave Japan.

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[GB-VI Growth Fund Investment Limited Partnership]

Launch Date:	December 1, 2016
General Partner (GP)	Global Brain Corporation
Fund Size:	Approximately 20 billion yen
Fund Term:	Until the end of November 2026 (10 years)

[About Global Brain Corporation]

Establishment Date:	January 1998
Headquarters:	Shibuya Ward, Tokyo
President:	Yasuhiko Yurimoto
Outline of Business:	Venture Capital Business
Assets under Management:	35 billion yen (including CVC funds valued at approximately 16.5 billion yen)
	IPO cases: 9, M&A cases: 26 (as of the end of November 2016)
Homepage:	<a href="http://globalbrains.com/">http://globalbrains.com/</a>

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