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Cool Japan Fund Inc.

Support to a business that is developing overseas demand in the fashion sector through the provision of a mezzanine loan

Since its foundation, Cool Japan Fund Inc. ("CJF") has been providing risk capital—primarily in the form of equity investments—to support the development of overseas demand for products and services unique to Japanese lifestyle and culture, thereby enhancing Japan's brand value overseas and leading to further economic growth. At the same time, based on the premise of achieving its policy objectives, we have been considering the diversification of investment methods to transition to a more profitable portfolio design. In this context, CJF is pleased to announce that it has recently provided support to a business that is developing overseas demand in the fashion sector through the provision of a mezzanine loan.

The enterprise receiving this support has already been developing its business overseas, primarily in Asia, and has gained recognition as a Japanese brand, with a track record of developing and selling products overseas in collaboration with many other small and medium-sized brands originating in Japan. By underwriting this mezzanine loan, CJF expects to see the company establish a more stable business foundation and further accelerate its efforts to develop overseas demand in collaboration with small and medium-sized Japanese brands.

CJF will continue to support and promote firmly the development of demand overseas with the aim of capturing demand overseas leveraging the charms of Japanese lifestyle and culture by utilizing diverse investment methods.

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